

MORONGO BASIN TRANSIT AUTHORITY

**SPECIAL MEETING OF  
THE BOARD OF DIRECTORS**

Thursday, May 19, 2022 4:00 p.m.  
VIA ZOOM VIDEO CONFERENCE

**ACTION MINUTES**

**1.0 CALL TO ORDER** – Chair Abel called the meeting to order at 4:00 p.m.

**PLEDGE OF ALLEGIANCE**

**ROLL CALL** - On call of the roll the following Board Members were present:  
Jeff Drozd, Ellen Jackman, Karmolette O’Gilvie, Ben Sasnett, McArthur Wright, and Merl Abel. Danielle Harrington was absent.

**2.0 PUBLIC COMMENTS**

NONE

**3.0 NEW BUSINESS**

3.1 Rebranding MBTA

Selena Barlow with Transit Marketing gave a presentation on the three (3) modified branding concepts developed from discussion at the March 31, 2022 Special Meeting of the Board of Directors and opened discussions. The Board of Directors unanimously agreed to move forward with rebranding the Agency “Hi-Desert Transit” and using the “lizard” concept.

A formal action item to adopt and approve the MBTA rebrand will be brought forward at the Regular Meeting of the Board of Directors to be held on Thursday, May 26, 2022.

**4.0 ADJOURNMENT**

The meeting adjourned at 4:51 p.m. Thursday, May 19, 2022.

Respectfully submitted,



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Michal Brock, Assistant Board Secretary